

Public Service Announcement
Celebrate safely: don't drink and drive

Start Date: December 17, 2019

End Date: January 2, 2020

Nunavut-wide

60 sec

Celebrate safely this holiday season. If you drink, don't drive! Decide ahead of time how to get home safely: take a taxi, designate a responsible driver, or find another safe way.

The Nunavut Liquor and Cannabis Commission will be passing out taxi coupons in Iqaluit, Rankin Inlet and Cambridge Bay during the holiday season. Look for these at licensed establishments and special events.

RCMP and municipal enforcement will also be handing them out at check stops.

This initiative is made possible thanks to the support of sponsors and fits in very well with *Let's Be Aware / Ujjiqsuqta*, the Nunavut Liquor and Cannabis Commission's responsible use of alcohol campaign. It aims to reduce the harms related to alcohol across the territory.

For more information about *Let's Be Aware*, please visit www.ResponsibleNunavut.ca or www.ujjiqsuqta.ca. Be part of the conversation by liking and commenting on the *Let's Be Aware* Facebook page at www.facebook.com/ResponsibleNunavut.

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